

## MINTED'S FUNDRAISING PROGRAM FAQs

### WHAT IS MINTED'S FUNDRAISING PROGRAM?

Minted's Fundraising Program allows organizations the opportunity to fundraise by shopping with Minted from October to December. Each organization who joins will receive a unique promo code offering 20% off Minted orders, and 15% of the sales go back to their school or non-profit organization.

### HOW CAN MY ORGANIZATION PROMOTE MINTED'S FUNDRAISING PROGRAM?

Please use the marketing materials Minted has provided – promoting in newsletters, on social media platforms, and/or on PTA pages and websites. Don't hesitate to reach out if you need additional assistance.

### WHAT PRODUCTS DOES YOUR UNIQUE PROMO CODE APPLY TO?

Your promo code is valid toward all Minted holiday cards and gifts, excluding fine art prints. Gifts included in the promo code include photo art gifts, foil-pressed art prints, notebooks & day planners, photo calendars, personalized stationery, custom bags & pouches, personalized pillows, personalized triangle chairs, wrapping paper, gift tags & stickers, aprons & oven mitts, and completely custom art. Discount does not apply to shipping and tax. This promo code cannot be combined with any other offers or promotions, including discounted credit.

### WHEN DOES MY ORGANIZATION'S PROMO CODE EXPIRE?

Your unique promo code is only valid during the months of October, November, and December but can be used an unlimited amount of times throughout these months.

### HOW WILL MINTED KNOW WHEN TO CREDIT MY ORGANIZATION FOR AN ORDER?

Orders will be tracked using the unique promo code associated with your organization. Minted will provide weekly updates with the number of orders placed and amount of funds raised so you will be able to see engagement within your network. **Note:** In order to receive 15% cash-back on a sale, the order must have been placed with your organization's unique promotion code. Customers cannot use Black Friday/Cyber Monday promo codes and still receive donations from their orders.

### HOW WILL MY ORGANIZATION RECEIVE FUNDS RAISED THROUGH THIS PROGRAM?

All organizations will receive Minted Fundraising Program donations by check or electronic payment, delivered in January, 2021. You will be made aware of the total amount fundraised in the beginning of January, 2021. **Note:** For any organization that is not a registered 501(c)(3), we will need to collect a completed W-9 form before sending payment.

### WHO SHOULD I CONTACT WITH ANY QUESTIONS OR CONCERNS?

All questions and concerns should be directed to Rebekah at [fundraising@minted.com](mailto:fundraising@minted.com) Monday - Friday, 9am-5pm PST.