



# “We Belong Together” Photo + Letterpress Save the Date Quickfire Challenge

SUBMISSION DEADLINE: TUESDAY, SEPTEMBER 6, 2016 10AM PT

## OVERVIEW

We are launching photo letterpress cards in Save the Date! Minted’s photo letterpress format combines the unmistakable feel and luxury of letterpress with a digitally-printed photo card. To introduce this premium format to our Save the Date assortment, we are looking to you, our talented Minted artist community, to come up with unique, awe-inspiring designs to impress newly engaged couples looking for unique and luxurious Save the Dates.

As usual, our community at large will vote to tell us what to sell. To get a sense for how this product works, please look at our Holiday Photo Letterpress Collection [here](#).

## PRIZES, AS VOTED BY CONSUMERS AND ARTISTS

The top-rated pieces, as voted by the community, will receive the following prizes:

- **FIRST PRIZE: \$2000**
- **SECOND PRIZE: \$1000**
- **THIRD PRIZE: \$500**
- **FOURTH - FIFTEENTH PRIZES: \$250**

## EDITORS’ PICKS AWARDS, AS CHOSEN BY MINTED’S EDITORIAL COUNCIL

Minted will select additional designs for sale as Editors’ Picks, with those artists receiving **\$150 prizes**. All top placeholders and Editors’ Picks (including special prize winners) sold on Minted will earn a commission of **6% of net sales of the products sold**, in addition to the upfront cash prizes.

## SPECIAL PRIZES, AS CHOSEN BY MINTED’S EDITORIAL COUNCIL

Among the top-rated pieces and Editors’ Picks, Minted will award special prizes to these individual pieces. Special Prizes are decided by Minted’s editorial council.

- **Make an Impression Award:** For the best design featuring chunky text or design elements that show off letterpress best - bold text or thick lines or design elements: **\$1,000 and guaranteed a spot on the first page of the Minted Save the Date category for at least 4 weeks**
- **Out of the Box Award:** For the most unique, original take on a Letterpress + Photo Save the Date that we’ve ever seen: **\$750 and guaranteed a spot on the first page of the Minted Save the Date category page for at least 4 weeks**

## CREATIVE GUIDELINES

### A. SUBMISSIONS

- ☐ We are only accepting photo designs. Photos for you to use in your submissions are provided in the Submission Kit.
- ☐ Please only submit a design for the front of your card. Winners will later be asked to submit matching accessories (matching Minted Envelope design, backer, envelope liner, and SkinnyWrap™ address label). At their choice, winners may submit a matching custom non-photo stamp.
- ☐ As a reminder, please do not submit repurposes of your designs already for sale on Minted to this challenge. If you’d like to request that we repurpose your existing design into this category, please submit your request through our [form by the submission deadline](#). Requests will be evaluated as a group while we’re reviewing challenge submissions. More info in our FAQ [here](#).
- ☐ You may submit multiple designs; however please do not make multiple submissions of the same design with different colorways or minor tweaks. Need help deciding on which piece to submit? Try out a [poll](#)!
- ☐ Be sure to use the templates provided in the submission kit. Using the templates will make your designs look their best and will provide a consistent look within the submission gallery.

### B. LETTERPRESS NOTES

- ☐ Legibility: To ensure your design will print well, stay well above the minimum font sizes listed in the Minted Font List. Be sure to not track or kern too tightly. Do not use light inks for letterpressed text.
- ☐ Avoid fine lines: Line width should be no less than 0.25 points. If you have delicate elements in your design, please also include elements that are at least 3-5 pts thick to create maximum visual impact.
- ☐ Use reverse type and art (i.e. white on a color background) sparingly: Small areas of art or type surrounded by letterpress ink can easily fill in and disappear on press. Small or thin reversed type is especially tricky and will likely need to be changed. When using reversed type or knockout text successfully, keep in mind that the type is usually 2+pts larger than usual minimum size and stroke is added when needed.
- ☐ Avoid large areas of solid color: It is difficult to get even ink coverage and can often cause paper to buckle and no longer lie flat.

■ **Not Your Grandmother's Letterpress Award:** For a design that incorporates edgy design elements, bold colors, or other designs that are not typically seen in letterpress: **\$750**

■ **Faux Full Bleed Award:** Letterpress ink can't be printed on top of digital ink, so a "true" full bleed letterpress design isn't possible. This award is for the design that best gives the impression of a full bleed photo (even though it's not): **\$750 and featured in a Minted Marketing email**

■ **Eternally Elegant Award:** Our existing wedding letterpress customers have gravitated towards sophisticated and elegant designs. This award is for the design that best lays the groundwork for a sophisticated, classic wedding: **\$500**

■ **Perfect Match Award:** Wedding customers love that they can choose matching Minted Envelope designs. This award is for the most creative envelope design that adds something extra special to the Save the Date (note: this award will be given to one of the winning designs after the assortment launches): **\$350 and featured in a Minted Marketing email**

■ **Curvilinear Award:** For the best design that puts the couples' names or other customizable text on a curvilinear path: **\$250**

■ **Font Award:** We rely on you, our designers, to surface interesting new fonts to add to our font library. This award is for the design introducing the best font that we purchase and add to the Minted Font List: **\$250 and a \$100 credit to MyFonts.com**

■ **Critique Awards:** For the top five artists who display extraordinary community spirit and whose comments receive the highest number of "Constructive" votes by the time submissions close. Learn more about how to give valuable feedback on our "Pay It Forward" page [here](#): **\$50 in Minted credit**

**Important Note about Special Prizes:** As a reminder, Special Prizes are a form of Editors' Pick and are selected from previously-announced Editors' Picks and top-rated selections. As such, Editors' Picks who are awarded Special Prizes will receive the applicable Special Prize amount in lieu of the Editors' Pick prize amount. Top-rated designs who are awarded Special Prizes will receive the applicable Special Prize amount in addition to the applicable top-rated prize amount.

Special Prizes will be awarded at Minted's sole discretion. If for any reason, Minted cannot fulfill the described non-monetary Special Prize commitment, we will award you with a prize of equal or greater value.

## CREATIVE GUIDELINES (CONT.)

- ☐ Each color used in a letterpress design requires a separate ink that adds cost. We will be selecting designs more 1-ink color designs vs. 2-ink color designs. Please do not submit designs with more than 2 colors. Please select colors from Minted's approved Wedding Letterpress Pantone Color Palette [here](#).
- ☐ Effects or transparencies: Screens, opacities and tints are not allowed on the Pantone letterpress colors.
- ☐ Textures and linked artwork are not allowed for the letterpress elements of your design. All letterpress artwork needs to be vector artwork.
- ☐ Be aware of overprinting: When two colors overlap it is called overprinting. Letterpress inks are transparent, and will multiply when overlapped. Be mindful of this when designing with 2 colors. If you want to avoid overprinting, create trapping around the area where the colors would overlap.

### C. CUSTOMIZATION

- ☐ All customizable details (names, years, photographs) will be digitally printed. Digitally printed elements and letterpressed elements printing cannot overlap. For example, we could not have letterpressed text over a photo or over a digitally-printed kraft texture.
- ☐ Designs should be able to accommodate average length names (about 20 characters for a full name).
- ☐ Be clever with your design elements! Customers love that we offer unusual, customizable details on our cards.

### D. FONTS

- ☐ You are also encouraged to surface and use interesting new fonts in your design submission that are not currently on our font list. We evaluate each font you use in your winning design and if we don't have a commercial license for it, we determine whether it makes sense (and is possible) to purchase one. If not, we will notify you and suggest a replacement. If you have any questions about fonts or potential substitutions, drop us a note at [artists@minted.com](mailto:artists@minted.com).
- ☐ Minted licenses all the fonts that we use for print and online. We are not able to distribute fonts, so each artist must purchase his or her own. Check out the NEW fonts on our approved [Minted Font List](#).

### E. DIMENSIONS

- ☐ A7 (5" x 7") or square (5.25" x 5.25") flat card, double-sided printing. Both landscape and portrait orientation are fine. Please allow for .1" bleed.

# Let's get started!

## 1 CREATE HIGH-RES ARTWORK

After you've read the challenge description and creative guidelines, create your design in Adobe Illustrator using the templates in the Submission Kit. Using the templates will make your designs look their best and will provide a consistent look within the submission gallery. You will be designing letterpress photo cards A7 (5" x 7") or square (5.25" x 5.25") flat cards with double-sided printing. Both landscape and portrait orientation are fine. Please allow for .1" bleed.

- If your design is selected as a winner, we will be requesting final artwork to be in Adobe Illustrator® format only. Final artwork must be in CMYK mode, with bitmap elements at a minimum 300 ppi. Please no spot colors or RGB colors. You may use the Pantone® Color Bridge® CMYK/Uncoated guide, but be sure to always create your files using the CMYK build. All typesetting must be editable in Illustrator®. We no longer accept Photoshop® files in final artwork. Please include all linked files. Bitmap elements should be in TIFF format (NO JPEGs). If your design wins, you will be following [these](#) final file submission guidelines.

## 2 CREATE LOW-RES SUBMISSION FILES

After you create your hi-res artwork, you will upload a low-res version for viewing in the challenge gallery. You will upload a low-res JPEG of your design. Your files must be 200kb, with the larger side at 550px. See the bar at right for instructions on how to save your work as a low-res file.

## 3 READ AND ACCEPT THE TERMS AND CONDITIONS

As part of the Entry Form, you will be asked to thoroughly read and agree to the Minted Terms and Conditions for Design Submissions. NOTE: Terms and Conditions are updated each challenge, and there is important information that you should know about. The Minted Terms and Conditions are included at the end of this document.

## 4 FILL OUT AN ONLINE ENTRY FORM AND SUBMIT

Submit your design at [www.minted.com/contest](http://www.minted.com/contest). You will be asked to log in or create an account. Please fill in the form and upload your submission. Please choose a unique title for your artwork, using only alpha-numeric characters.

## 5 WHAT HAPPENS NEXT?

After you submit, you can **edit your design** as many times as you want before voting. Login to your Design Studio, click on "Manage Your Collection" and click "edit" underneath the design you want to edit.

## FAQS

See the the full FAQ at: <http://www.minted.com/designer-faq>

### Who should I contact if I am having technical difficulties submitting?

Please read through the above FAQ first as your question may be answered there. If not, email us at [artists@minted.com](mailto:artists@minted.com) and someone will get back to you. We check this email regularly during the week.

### Can I use clip art in my designs?

Royalty-free clip art is permitted, but only as long as the source licenses the art for reproduction in items for sale. Many clip art books only allow for reproduction for 'personal use only'. The reason for this is that Minted would then have to re-purchase that design if your entry was selected, likely at a much higher premium because of the scale of our reproduction.

## HOW TO PREPARE YOUR SUBMISSIONS FOR THE WEB

- For submission, you must save out your file at no larger than 550 x 550 pixels, under 200kb, and in JPEG format. Files that are too large will not be accepted. JPEGs must be in RGB color mode.

### DESIGNS CREATED IN ILLUSTRATOR

- From the File Menu in Illustrator, select 'Save for Web & Devices...'
- We recommend selecting the Preset 'JPEG High.' Quality 60 is usually fine, but it can be optimized as you see fit to get the best file size/quality ratio.
- Just below the presets menu, click on the 'Image Size' tab. Make sure the 'Constrain Proportions' box is checked.
- Set the larger side of your design to 550 pixels and click on the 'Apply' button, then save.

# MINTED, LLC TERMS AND CONDITIONS FOR STATIONERY DESIGN SUBMISSIONS

Minted, LLC (“Minted,” “we,” “our,” or “us”) appreciates your (“you,” “your,” or “Artist”) participation in the Minted contest set forth in the contest overview attached hereto (the “Contest Prize Overview”) (such contest, the “Contest”) via your submission of a design (hereinafter the “Design”). By submitting the Design to Minted, you agree to the following terms and conditions (“Terms and Conditions”):

You promise, represent and warrant that each and every Design you submit to Minted (a) is your own original work, (b) is not currently being published, distributed, sold or reproduced anywhere by any means in any medium (including in any books or magazines or on any websites), (c) does not contain any trademarks, logos, or copyrighted material other than that which has been provided to you by Minted or that you solely own, and (d) does not contain any content subject to any right of publicity or privacy or any intellectual property belonging to any third party. You acknowledge that you will not use any content provided to you by Minted for any purpose other than to submit Designs incorporating such content to Minted in connection with this Contest.

You acknowledge that Minted may decline to select a Design for voting on Minted.com (our “Site”) or as the winner of a cash award as part of the Contest (a “Prize”) for any reason in its sole discretion.

If the Design is selected to be displayed by Minted for voting on our Site, then you grant us the right to use, upload, modify, reproduce, create derivative works of, and display the Design for the purposes of promoting Minted and this Contest on our Site and otherwise throughout the world, in Minted’s sole discretion, both during the Contest and during the Trial Period (as defined below).

Whether or not we select the Design for a Prize, you may not offer for sale, sell, or submit the Design or Matching Items (as defined below) to others or otherwise publish, distribute, or reproduce the Work or allow others to do so for any purpose until the date that is 90 days after the Contest’s submission deadline (the “Trial Period”). After the expiration of the Trial Period, if Minted has not notified you that it has selected the Design for a Prize, then you will be free to use the Design for any purpose. Notwithstanding the foregoing, if you have been provided an Artist-specific, branded shopping area on a subdomain of the Site by Minted (a “Store”), to the extent you self-launched products incorporating the Design or Matching Items prior to submitting your Design to the Contest, subject to the terms and conditions governing your use of the Store, you may continue to sell such products via your Store during the Trial Period. If Minted selects your Design for a Prize, your Design will be subject to these Terms and Conditions, including the applicable Contest Prize Overview.

During the Trial Period, we may display the Design in connection with use on products offered for sale to assess consumer interest, even if we have not yet selected your Design for a Prize.

You hereby license us the use of your name and identifying information and image (“Artist Name”) for purposes of promoting the Design both during and after the Trial Period.

If your Design is selected for a Prize by Minted, effective upon such selection, you hereby immediately and irrevocably assign to Minted the entire right, title, and interest in and to the copyright and all other intellectual property, “moral,” and other rights in (1) your Design and (2) all and additional matching items set forth in the applicable Contest Prize Overview or otherwise requested by Minted or provided by you in connection with your Design (“Matching Items”) (the Design and Matching Items, collectively, the “Work”), including in each case the right to sue for past infringement and the right to license the Work, including any component thereof, to third parties. For clarity, the assignment of your right, title, and interest in and to the Work does not take effect until and unless the Design is selected for a Prize by Minted.

Without limiting the foregoing, if the Design is selected for a Prize, Minted may, among other things, use the Work and your Artist Name in any manner, including but not limited to: (a) reproducing the Work, or portions thereof, and your Artist Name on products, (b) selling products (including but not limited to art prints, greeting cards, invitations, and stationery) bearing the Design or any derivative thereof or incorporating any aspect of the Work or any derivative thereof and which may include or be associated with your Artist Name (subject to Minted’s obligation to pay you the Sales Commission as defined and described below) and which may be, in Minted’s sole discretion, sold via the Site and/or your Minted Store, if applicable, (c) changing or reworking the Work by making color or size changes, (d) making derivative works of the Work, (e) using the Work and your Artist Name on our Site and otherwise to promote Minted, and (f) registering the Work with the U.S. Copyright Office or any other copyright office in Minted’s or Minted’s designee’s name. You agree to provide Minted with any information as may be required in order to register the copyright in the Work if Minted so requests, at no additional cost to Minted.

If the Design is selected for a Prize, you may not reproduce, sell, or otherwise use or distribute the Work or derivatives thereof, in any manner whatsoever or allow others to do so, including making products bearing the Design or derivatives thereof or incorporating the Work or any derivatives thereof in any form, including for your personal use or as gifts to friends or other third parties.

To the extent that you submit a Design to the Contest that was previously self-launched via your Store and Minted selects such Design for a Prize, in Minted’s sole discretion, Minted may, upon selecting the Design for a Prize, transfer or convert any products bearing the Design or any derivatives thereof, or incorporating the Work or any derivatives thereof, that you previously self-launched in your Store as necessary.

Nothing in these Terms and Conditions obligates Minted to promote or sell the Design or the Matching Items, even if the Design is selected for a Prize.

# MINTED, LLC TERMS AND CONDITIONS FOR STATIONERY DESIGN SUBMISSIONS

If the Design is selected for a Prize, then we shall pay you a lump sum cash Prize amount and a Sales Commission, as set forth below and in the applicable Contest Prize Overview. All Prize amounts are in U.S. dollars. Minted may, in its sole discretion, also select Editor's Picks and/or recognize other categories of top designs (including as voted by the community) as Prize winners, as specified in the applicable Contest Prize Overview, each of which will be deemed selected for a Prize.

If the Design is selected for a Prize by Minted at any time after the Trial Period, Minted may notify you of its selection and you may accept or reject the Prize. To the extent that you accept the Prize for any Design selected after the Trial Period, these Terms and Conditions will be applicable to your Design, including the Prizes and Sales Commissions set forth in the applicable Contest Prize Overview. With respect to a Design submitted in this Contest that was not selected for a Prize, the Prizes and Sales Commissions set forth in these Terms and Conditions will not be applicable to any future use of such Design by Minted or any future sales of such Design, including sales via your Minted Store, if applicable.

**SALES COMMISSION:** You will be paid a commission on Net Sales of any Minted products sold by Minted that wholly incorporate the Design or the Matching Items ("Commissionable Items") (such commission, the "Sales Commission"). Commissionable Items shall include (a) backers, envelope liners and envelopes that wholly incorporate the Design or Matching Items and (b) with respect to any Minted products that wholly incorporate the Design or the Matching Items, shapes or other changes to basic form factor, such as folded cards. Commissionable Items expressly exclude: (a) backers, envelope liners and envelopes that do not wholly incorporate the Design or the Matching Items, (b) higher quality paper, (c) frames, shipping, personalization or addressing services, and (d) additional personalization or custom design services provided by Minted. Applicable Sales Commissions and Matching Items are set forth on the applicable Contest Prize Overview. "Net Sales" is defined as the retail price received by Minted from its customer (i.e., the price charged after any promotional discounts, shipping, and taxes) for the sale of Commissionable Items, excluding chargebacks and returned and/or defective products. Minted may offer any products incorporating the Design or the Matching Items at any price, for any amount of time in any market, in Minted's sole discretion. Sales Commissions shall be paid to you within 90 days from the end of each calendar quarter in which they were earned. Calculation of Sales Commissions shall be in Minted's reasonable discretion and shall not be subject to audit or other verification by you. If Minted believes that you have breached any provision of these Terms and Conditions, then Minted may cancel or suspend any payments of Sales Commissions to you without prejudice to any other rights Minted may have against you.

You alone shall be responsible for the payment of any tax that arises as a result of receiving payment from Minted, as we will not withhold any taxes from the Prize or Sales Commissions paid to you.

If your Design is selected for a Prize, the cash Prize will be sent to you within 90 days after Minted receives a high-resolution artwork of the Design and all other requirements set forth in the applicable Contest Prize Overview, including any

applicable Matching Items. If, after providing you with written notice to produce high-resolution artwork, Minted does not receive high-resolution artwork for the Design selected for sale within 14 days, then Minted reserves the right to withdraw your Prize and refuse you payment for use of the Design and Matching Items.

If your Design is selected for a Prize, Minted may request, and you agree to provide to Minted, signed version of any documents reasonably requested by Minted that confirm the terms set forth in these Terms and Conditions, including the assignment of the intellectual property rights in the Work from you to Minted.

You may not submit any materials, including, without limitation, photographs or other images, text, graphics, videos, visuals, sounds, data, files, links, or other materials including the Work ("Materials") that could infringe any rights of privacy or publicity, copyrights, or other intellectual property rights, unless you have the permission of the owner of these rights and the persons (or their parents or legal guardians, where applicable) who are shown or who have rights in or to the materials. Furthermore, you may not submit any Materials that may give rise to any civil or criminal liability under applicable law or expose Minted or its legal affiliates or partners to the threat of the same. We reserve the right to delete, move, or edit images, or suspend viewing or printing of any Materials if, in our sole discretion, we deem any submission abusive, defamatory, or in violation of laws or rights of privacy or publicity, copyrights, or other intellectual property rights or otherwise inappropriate or potentially to lead to civil or criminal liability. In the event that you post, submit, or upload non-Design Materials (i.e., Materials other than the Work) ("NDM"), such submission will not change the ownership status of those NDM, and you hereby grant us and our designees a worldwide, non-exclusive, sublicenseable (through multiple tiers), assignable, royalty-free, fully paid-up, perpetual, irrevocable right to use, reproduce, distribute (through multiple tiers), create derivative works of, and publicly display and perform (publicly or otherwise) such NDM. Please note that, while you may retain ownership of your NDM, any design, template, or layout in which you arrange or organize such NDM through tools and features made available through Minted is not proprietary to you, and can be used by Minted and others for any purposes. You acknowledge and agree that you have no rights in any such design, template, and/or layout, and such template or layout is the sole and exclusive property of Minted or its licensors.

You represent, warrant, and covenant that (a) you own or otherwise possess all necessary rights with respect to the Materials, (b) the Materials do not and will not infringe, misappropriate, use, or disclose without authorization, or otherwise violate any intellectual property or proprietary right of any third party, and are not unlawful, fraudulent, threatening, abusive, libelous, defamatory, obscene, or otherwise objectionable, and (c) you consent to the use of your likeness and you have obtained the written consent, release, and/or permission of every identifiable individual who appears in Materials to use such individual's likeness, for purposes of using and otherwise exploiting the Materials in the manner contemplated by these Terms and Conditions or, if any such identifiable individual is under the age of eighteen, you have obtained such written consent, release and/or permission from such individual's parent or guardian (and you agree to provide to Minted a copy of any such consents,

# MINTED, LLC TERMS AND CONDITIONS FOR STATIONERY DESIGN SUBMISSIONS

releases, and/or permissions upon Minted's request).

Please note that our community members may report Materials that they believe to be inappropriate. Minted has the right, but not the obligation, to remove Materials in response to user reports or requests. Minted is not responsible for, and will have no liability for, the removal or non-removal of any Materials.

You agree not to use our Site to promote or link to any products or services of any company that operates in competition with Minted including, without limitation, Etsy, Society6, Zazzle, Shutterfly/TinyPrints and Café Press.

**GENERAL:** Submission of the Design and checking the box acknowledging that you have read and agree to these Terms and Conditions and the applicable Contest Prize Overview constitutes your acceptance of the Terms and Conditions and applicable Contest Prize Overview, and creates a binding contract under California law. You may not assign or otherwise transfer any right or obligation herein without the prior written consent of Minted, which may be withheld in Minted's sole discretion. Minted may assign or otherwise transfer any right or obligation herein without your consent. Any dispute between you and Minted shall be decided under California law, via binding arbitration in accordance with applicable rules of the American Arbitration Association. Any such arbitration demand shall be filed in San Francisco, California within one year of the date that any claim may arise.

## CONTEST PRIZE OVERVIEW:

### SALES COMMISSIONS:

Product	Sales Commission
Printed and "Print-It-Yourself" stationery products incorporating the Work	6%
Digital cards incorporating the Work (excluding "Print-It-Yourself" stationery)	8%
Art prints incorporating the Work (note that this is different than the commission for self-launched art prints sold in your Store, which have a lower commission)	10%
All other products incorporating the Work	As determined by Minted upon Minted's launch of each such product; Minted will notify you of the applicable Sales Commission for each such product.

### MATCHING ITEMS:

Winners will later be asked to submit matching accessories (matching Minted Envelop design, backer, envelop liner and SkinnyWrap™). At their choice, winners may submit a matching custom non-photo stamp.

### PRIZES, AS VOTED BY CONSUMERS AND ARTISTS:

The top-rated pieces, as voted by the community, will receive the following prizes:

- **FIRST PRIZE: \$2000**
- **SECOND PRIZE: \$1000**
- **THIRD PRIZE: \$500**
- **FOURTH - FIFTEENTH PRIZES: \$250**

### EDITOR'S PICK AWARDS, AS CHOSEN BY MINTED'S EDITORIAL COUNCIL:

Minted will select additional pieces for sale as Editors' Picks, with those artists receiving **\$150 prizes**. All top placeholders and Editors' Picks (including special prize winners) sold on Minted will earn a commission of **6% of net sales of the products sold**, in addition to the upfront cash prizes.

### SPECIAL PRIZES, AS CHOSEN BY MINTED'S EDITORIAL COUNCIL:

Among the top-rated pieces and Editors' Picks, Minted will award special prizes to these individual pieces. Special Prizes are decided by Minted's editorial council.

- **Make an Impression Award:** For the best design featuring chunky text or design elements that show off letterpress best - bold text or thick lines or design elements: **\$1,000 and guaranteed a spot on the first page of the Minted Save the Date category for at least 4 weeks**
- **Out of the Box Award:** For the most unique, original take on a Letterpress + Photo Save the Date that we've ever seen: **\$750 and guaranteed a spot on the first page of the Minted Save the Date category for at least 4 weeks**
- **Not Your Grandmother's Letterpress Award:** For a design that incorporates edgy design elements, bold colors, or other designs that are not typically seen in letterpress: **\$750**
- **Faux Full Bleed Award:** Letterpress ink can't be printed on top of digital ink, so a "true" full bleed letterpress design isn't possible. This award is for the design that best gives the impression of a full bleed photo (even though it's not): **\$750 and featured in a Minted marketing email**
- **Eternally Elegant Award:** Our existing wedding letterpress customers have gravitated towards sophisticated and elegant designs. This award is for the design that best lays the groundwork for a sophisticated, classic wedding: **\$500**
- **Perfect Match Award:** Wedding customers love that they can choose matching Minted Envelope designs. This award is for the most creative envelope design that adds something extra special to the Save the Date (note: this award will be given to one of the winning designs after the assortment launches): **\$350 and featured in a Minted Marketing email**
- **Curvilinear Award:** For the best design that puts the couples' names or other customizable text on a curvilinear path: **\$250**
- **Font Award:** We rely on you, our designers, to surface interesting new fonts to add to our font library. This award is for the design introducing the best font that we purchase and add to the Minted Font List: **\$250 and a \$100 credit to MyFonts.com**
- **Critique Awards:** For the top five artists who display extraordinary community spirit and whose comments receive the highest number of "Constructive" votes by the time submissions close. Learn more about how to give valuable feedback on our "Pay It Forward" page [here](#): **\$50 in Minted credit**

## MINTED, LLC TERMS AND CONDITIONS FOR STATIONERY DESIGN SUBMISSIONS

As a reminder, Special Prizes are a form of Editors' Pick and are selected from previously-announced Editors' Picks and top-rated selections. As such, Editors' Picks who are awarded Special Prizes will receive the applicable Special Prize amount in lieu of the Editors' Pick prize amount (unless the Editors' Pick prize is higher than the Special Prize, in which case, you would receive the higher prize amount). Top-rated designs who are awarded Special Prizes will receive the applicable Special Prize amount in addition to the applicable top-rated prize amount.

In addition, Products based on our top-rated designs (as voted by the community), Editors' Picks, and award winners will be made available for sale on our Site, with those Artists receiving Sales Commissions (as further described above), in addition to the applicable cash Prize.