



Spaces & Places Art Challenge

SUBMISSION DEADLINE: TUESDAY, JULY 19, 2016 10AM PT

OVERVIEW

In this challenge, we are specifically looking for artwork and photography that was inspired by a location. We are looking for unique interpretations of places - for example, we are not looking for a picture of the Eiffel Tower to represent Paris, but something that evokes the sensibility of the place and would be recognized by someone who has lived in Paris or visited Paris (for example, the Louvre courtyard is recognizable but not as cliché as the Eiffel Tower). Or, if depicting San Francisco's Golden Gate Bridge, a very unusual angle or special take on the bridge. We are looking for, new viewpoint or subtle depiction of an iconic destination, your hometown, or simply a place that is special to you.

As usual, our community at large will vote to tell us what to sell. We are so excited to see a growing number of artists in the Minted community from all over the world, and are looking forward to seeing the work your unique perspectives bring to the table.

PRIZES, *as voted by the community at large:*

The top-rated designs will receive the following prizes:

- **FIRST PRIZE: \$3000**
- **SECOND PRIZE: \$1500**
- **THIRD PRIZE: \$750**
- **FOURTH - TWENTIETH: \$300**

EDITORS' PICKS AWARDS, *as chosen by Minted's editorial council:*

Minted will select additional pieces for sale as Editors' Picks, with those artists receiving **\$200 prizes**. All top placeholders and Editors' Picks (including special prize winners) sold on Minted will earn a commission of **10% of net sales** of the products sold, in addition to the upfront cash prizes.

GUEST JUDGE AWARD

We're thrilled to announce our guest judge Nathan Bond, artist and instructor of Parsons School of Design. He will award a **\$500 prize** to his favorite design. Learn more about the guest judge on the challenge page.

SPECIAL PRIZES, *as determined by Minted's editorial team*

Among the top rated pieces and Editors' Picks, Minted will award special prizes to these individual pieces, decided by Minted's editorial team:

- **Urban Photography Award:** For the best piece of photography inspired by an urban place: **\$750 and feature in a Minted marketing email**
- **Point of View Award:** For the most unique interpretation or viewpoint of an iconic place or building: **\$400 and feature on Minted social media**
- **Vintage Edition Award:** For the best antique or vintage inspired photograph: **\$400**

CREATIVE GUIDELINES

A. SUBMISSIONS

- ☐ You will be creating art prints. Your print will be available in a variety of sizes at Minted, ranging from 5" x 7" to 44" x 60".
- ☐ We are accepting non-customizable art prints. Any type of art is accepted, from photography to illustrations and paintings.
- ☐ Please do not submit foil artwork. If your piece wins, Minted may then request the piece in foil.
- ☐ You do not have to use templates provided in the submission kit, but using the templates may help to make your submissions look clearer.
- ☐ If submitting photography, please make sure your photograph is taken from a public location.

B. OTHER SUBMISSION NOTES

- ☐ You may submit multiple designs; however please do not make multiple submissions of the same design with different colorways or minor tweaks. Need help deciding on which piece to submit? Try out a [poll!](#)
- ☐ Winners may be asked to submit 2 alternate colorways for their art print when applicable and a detailed description of the print. If you submit an art series, we may ask for additional pieces in the series.
- ☐ Submissions are limited to 30 per artist. If one artist submits more than 30 pieces, we will only consider the first 30. This is a maximum limit (very few artists submit this much work) and we strongly encourage all artists to curate their submissions down to the strongest pieces.
- ☐ As a reminder, please do not submit repurposes of your designs already for sale on Minted to this challenge. If you'd like to request that we repurpose your existing design into this category, please submit your request through our [form](#). Requests will be evaluated as a group while we're reviewing challenge submissions. More info in our FAQ [here](#).

C. DESIGN NAME

- ☐ Choose unique names for your designs. Be creative! Do not include the phrase 'Art Print' in your title, this will be added automatically.
- ☐ Please use only alpha-numeric characters in the design names (e.g., no commas, semi-colons, dollar signs, etc.). Be aware that adding spaces or other characters amidst the letters may, in the future, make searching for your design difficult.

- **Diptych Award:** For the best pair of pieces meant to be hung together: **\$300**
- **People Make the Place Award:** For the art that showcases the characters that make up a community: **\$300**
- **Pastoral Award:** For the best piece inspired by a rustic scene: **\$300**
- **La Grande Fête Award:** For the best piece inspired by a festive location or scene: **\$250**
- **Behind the Piece Award:** For the piece that has the most interesting story (please include a short description in your submission): **\$250 and dedicated feature in a Minted “Behind the Piece” email**
- **Winning Shot Award:** For the best piece inspired by your favorite sports oriented location: **\$250**
- **Tropic of Cancer Award:** For the best bright piece inspired by a tropical place: **\$250**
- **By Land or By Sea Award:** For the best piece that depicts travel from one place to another: **\$250**
- **Critique Award:** For the top five artists who display extraordinary community spirit and whose comments receive the highest number of “Constructive” votes by the time submissions close. Learn more about getting and giving feedback [here](#): **\$50 in Minted credit**

For this challenge, give fifteen or more constructive comments by the time voting opens and you’ll be automatically entered in a random drawing to win a one-on-one feedback session with our Minted Art merchant!

An important note about Special Prizes: As a reminder, Special Prizes are a form of Editors’ Pick and are selected from previously-announced Editors’ Picks and top-rated selections. As such, Editors’ Picks who are awarded Special Prizes will receive the applicable Special Prize amount in lieu of the Editors’ Pick prize amount. Top-rated designs who are awarded Special Prizes will receive the applicable Special Prize amount in addition to the applicable top-rated prize amount.

Special Prizes will be awarded at Minted’s sole discretion. If for any reason, Minted cannot fulfill the described non-monetary Special Prize commitment, we will award you with a prize of equal or greater value.

Let's get started!

1 CREATE HIGH-RES ARTWORK

You will be creating art prints. Your artwork should extend to the edge of the max width and/or height requirements (38" x 54" for portrait/landscape and 38" x 38" for square, not including the required 2.5" matting border).

- For best results we recommend creating vector images. This will allow the artwork to scale up to any size without losing any of the image quality. If your final artwork will be non-vector based, please be sure to scan it in or create it at a high, for-print resolution. Your DPI should be set to 300. Make sure to set up your file for the largest print size as a full-bleed image that meets either the height or width requirements within the content area (38" x 54" or 38" x 38"). You are not required to use the templates provided in the submission kit, but using the template may help your submission look clearer.

2 CREATE LOW-RES SUBMISSION FILES

After you create your hi-res artwork, you will upload a low-res version for viewing in the challenge gallery. You will upload a low-res JPEG or GIF of your design. Your files must be 200kb, with the larger side at 550px. See the bar at right for instructions on how to save your work as a low-res file.

3 READ AND ACCEPT THE TERMS AND CONDITIONS

As part of the Entry Form, you will be asked to thoroughly read and agree to the Minted Terms and Conditions for Design Submissions. NOTE: Terms and Conditions are updated each challenge, and there is important information that you should know about. The Minted Terms and Conditions are included at the end of this document.

4 FILL OUT AN ONLINE ENTRY FORM AND SUBMIT

Submit your design at www.minted.com/contest. You will be asked to log in or create an account. Please fill in the form and upload your submission. Please choose a unique title for your artwork, using only alpha-numeric characters.

5 WHAT HAPPENS NEXT?

After you submit, you can edit your design as many times as you want before the launch of voting. Login to your Design Studio, click on "Manage Your Collection" and click "edit" underneath the design you want to edit.

FAQS

See the the full FAQ at: <http://www.minted.com/designer-faq>

Who should I contact if I am having technical difficulties submitting?

Please read through the above FAQ first as your question may be answered there. If not, email us at artists@minted.com and someone will get back to you. We check this email regularly during business days.

How can I submit artwork created in a physical medium?

You will need to scan in your artwork and create it at a high, for-print resolution. For large-scale artwork, we suggest taking a high-quality photograph of the work or finding a local print shop or architectural firm that has the ability to scan larger items.

Can I use clip art in my designs?

Royalty-free clip art is permitted, but only as long as the source licenses the art for reproduction in items for sale. Many clip art books only allow for reproduction for 'personal use only'. The reason for this is that Minted would then have to re-purchase that design if your entry was selected, likely at a much higher premium because of the scale of our reproduction.

HOW TO PREPARE YOUR SUBMISSIONS FOR THE WEB

- Your submission must be in JPEG or GIF format. It must be under 200kb and the largest side must be 550 pixels max. Submission JPEGs must be saved in RGB color mode for online viewing on Minted.com.
- We recommend creating hi-res CMYK artwork, then saving it down a new, low-res RGB version when submitting to the challenge. Although only the low-res artwork is necessary for submission, if your piece wins, we will later ask for a high-res version.

ARTWORK CREATED IN ILLUSTRATOR

- From the File Menu, select 'Save for Web & Devices...'
- We recommend selecting the Preset 'JPEG High.' Quality 60 is usually fine, but it can be optimized as you see fit to get the best file size/quality ratio.
- Just below the presets menu, click on the 'Image Size' tab. Make sure the 'Constrain Proportions' box is checked.
- Set the largest side of your artwork to 550 pixels and click on the 'Apply' button, then save.

PLEASE NOTE

- If you win, final artwork created digitally will need to be in CMYK and bitmap elements at a minimum of 300dpi. Please no spot or RGB colors. You may use the Pantone Color Bridge CMYK/Uncoated guide, but be sure to always create your files using the CMYK build. You will need to include all linked files. Bitmap elements should be in TIFF format (not JPEG).

MINTED, LLC TERMS AND CONDITIONS FOR ARTWORK SUBMISSIONS

Minted, LLC (“Minted,” “we,” “our,” or “us”) appreciates your (“you,” “your,” or “Artist”) participation in the Minted contest set forth in the contest overview attached hereto (the “Contest Prize Overview”) (such contest, the “Contest”) via your submission of an artwork (hereinafter the “Artwork”). By submitting the Artwork to Minted, you agree to the following terms and conditions (“Terms and Conditions”):

You promise, represent and warrant that each and every Artwork you submit to Minted (a) is your own original work, (b) has not been previously published, distributed, sold or reproduced anywhere by any means in any physical medium (including in any books or magazines) other than (i) in a single original work if the Artwork was first produced in a tangible medium (e.g., watercolor or other painting or photographic negative) and/or (ii) no more than twenty five copies total of the Artwork sold by you prior to submission of your Artwork, (c) does not contain any trademarks, logos, or copyrighted material other than that which has been provided to you by Minted or that you solely own, and (d) does not contain any content subject to any right of publicity or privacy or any intellectual property belonging to any third party. You acknowledge that you will not use any content provided to you by Minted for any purpose other than to submit Artworks incorporating such content to Minted in connection with this Contest.

You acknowledge that Minted may decline to select an Artwork for voting on Minted.com (our “Site”) or as the winner of a cash award as part of the Contest (a “Prize”) for any reason in its sole discretion.

If the Artwork is selected to be displayed by Minted for voting on our Site, then you grant us the right to use, upload, modify, reproduce, create derivative works of, and display the Artwork for the purposes of promoting Minted and this Contest on our Site and otherwise throughout the world, in Minted’s sole discretion, both during the Contest and during the Trial Period (as defined below).

Whether or not we select the Artwork for a Prize, you may not offer for sale, sell, or submit the Artwork or Matching Items (as defined below) to others or otherwise publish, distribute, or reproduce the Work or allow others to do so for any purpose until the date that is 90 days after the Contest’s submission deadline (the “Trial Period”). After the expiration of the Trial Period, if Minted has not notified you that it has selected the Artwork for a Prize, then you will be free to use the Artwork for any purpose. Notwithstanding the foregoing, if you have been provided an Artist-specific, branded shopping area on a subdomain of the Site by Minted (a “Store”), to the extent you self-launched products incorporating the Artwork or Matching Items prior to submitting your Artwork to the Contest, subject to the terms and conditions governing your use of the Store, you may continue to sell such products via your Store during the Trial Period. If Minted selects your Artwork for a Prize, your Artwork will be subject to these Terms and Conditions, including the applicable Contest Prize Overview.

During the Trial Period, we may display the Artwork in connection with use on products offered for sale to assess consumer interest, even if we have not yet selected your Artwork for a Prize.

You hereby license us the use of your name and identifying information and image (“Artist Name”) for purposes of promoting the Artwork both during and after the Trial Period.

If your Artwork is selected for a Prize by Minted, effective upon such selection, you hereby immediately and irrevocably grant to Minted an exclusive (even as to you, subject to the License Conversion as defined below), sublicenseable (through multiple tiers), assignable, royalty-free, fully paid-up, irrevocable right to use, reproduce, distribute (through multiple tiers), create derivative works of, and publicly display

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To the extent that you submit an Artwork to the Contest that was previously self-launched via your Store and Minted selects such Artwork for a Prize, in Minted's sole discretion, Minted may, upon selecting the Artwork for a Prize, transfer or convert any products bearing the Artwork or any derivatives thereof, or incorporating the Work or any derivatives thereof, that you previously self-launched in your Store as necessary, including converting any such art prints into a Limited Edition designation on your Store and deducting the number of such products you sold via your Store prior to the date of such transfer from the available number of Limited Editions of such products.

Nothing in these Terms and Conditions obligates Minted to promote or sell the Artwork or the Matching Items, even if the Artwork is selected for a Prize.

If the Artwork is selected for a Prize, then we shall pay you a lump sum cash Prize amount and a Sales Commission, as set forth below and in the applicable Contest Prize Overview. All Prize amounts are in U.S. dollars. Minted may, in its sole discretion, also select Editor's Picks and/or recognize other categories of top Artworks (including as voted by the community) as Prize winners, as specified in the applicable Contest Prize Overview, each of which will be deemed selected for a Prize.

If the Artwork is selected for a Prize by Minted at any time after the Trial Period, Minted may notify you of its selection and you may accept or reject the Prize. To the extent that you accept the Prize for any Artwork selected after the Trial Period, these Terms and Conditions will be applicable to your Artwork, including the Prizes and Sales Commissions set forth in the applicable Contest Prize Overview. With respect to an Artwork submitted in this Contest that was not selected for a Prize, the Prizes and Sales Commissions set forth in these Terms and Conditions will not be applicable to any future use of such Artwork by Minted or any future sales of such Artwork, including sales via your Minted Store, if applicable.

SALES COMMISSION: You will be paid a commission on Net Sales of any Minted products sold by Minted that wholly incorporate the Artwork or the Matching Items ("Commissionable Items") (such commission, the "Sales Commission"). Commissionable Items shall include (a) backers, envelope liners and envelopes that wholly incorporate the Artwork or Matching Items and (b) with respect to any Minted products that wholly incorporate the Artwork or the Matching Items, shapes or other changes to basic form factor, such as folded cards. Commissionable Items expressly exclude: (a) backers, envelope liners and envelopes that do not wholly incorporate the Artwork or the Matching Items, (b) higher quality paper, (c) frames, shipping, personalization or addressing services, and (d) additional personalization or custom design services provided by Minted. Applicable Sales Commissions and Matching Items are set forth on the applicable Contest Prize Overview. "Net Sales" is defined as the retail price received by Minted from its customer (i.e., the price charged after any promotional discounts, shipping, and taxes) for the sale of Commissionable Items, excluding chargebacks and returned and/or defective products. Minted may offer any products incorporating the Artwork or the Matching Items at any price, for any amount of time in any market, in Minted's sole discretion. Sales Commissions shall be paid to you within 90 days from the end of each calendar quarter in which they were earned. Calculation of Sales Commissions shall be in Minted's reasonable discretion and shall not be subject to audit or other verification by you. If Minted believes that you have breached any provision of these Terms and Conditions, then Minted may cancel or suspend any payments of Sales Commissions to you without prejudice to any other rights Minted may have against you.

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You alone shall be responsible for the payment of any tax that arises as a result of receiving payment from Minted, as we will not withhold any taxes from the Prize or Sales Commissions paid to you.

If your Artwork is selected for a Prize, the cash Prize will be sent to you within 90 days after Minted receives a high-resolution artwork of the Artwork and all other requirements set forth in the applicable Contest Prize Overview, including any applicable Matching Items. If, after providing you with written notice to produce high-resolution artwork, Minted does not receive high-resolution artwork for the Artwork selected for sale within 14 days, then Minted reserves the right to withdraw your Prize and refuse you payment for use of the Artwork and Matching Items.

You may not submit any materials, including, without limitation, photographs or other images, text, graphics, videos, visuals, sounds, data, files, links, or other materials including the Work (“Materials”) that could infringe any rights of privacy or publicity, copyrights, or other intellectual property rights, unless you have the permission of the owner of these rights and the persons (or their parents or legal guardians, where applicable) who are shown or who have rights in or to the materials. Furthermore, you may not submit any Materials that may give rise to any civil or criminal liability under applicable law or expose Minted or its legal affiliates or partners to the threat of the same. We reserve the right to delete, move, or edit images, or suspend viewing or printing of any Materials if, in our sole discretion, we deem any submission abusive, defamatory, or in violation of laws or rights of privacy or publicity, copyrights, or other intellectual property rights or otherwise inappropriate or potentially to lead to civil or criminal liability. In the event that you post, submit, or upload non-Artwork Materials (i.e., Materials other than the Work) (“NAM”), such submission will not change the ownership status of those NAM, and you hereby grant us and our designees a worldwide, non-exclusive, sublicenseable (through multiple tiers), assignable, royalty-free, fully paid-up, perpetual, irrevocable right to use, reproduce, distribute (through multiple tiers), create derivative works of, and publicly display and perform (publicly or otherwise) such NAM. Please note that, while you may retain ownership of your NAM, any design, template, or layout in which you arrange or organize such NAM through tools and features made available through Minted is not proprietary to you, and can be used by Minted and others for any purposes. You acknowledge and agree that you have no rights in any such design, template, and/or layout, and such template or layout is the sole and exclusive property of Minted or its licensors.

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GENERAL: Submission of the Artwork and checking the box acknowledging that you have read and agree to these Terms and Conditions and the applicable Contest Prize Overview constitutes your acceptance of the Terms and Conditions and applicable Contest Prize Overview, and creates a binding contract under California law. You may not assign or otherwise transfer any right or obligation herein without the prior written consent of Minted, which may be withheld in Minted’s sole discretion. Minted may assign or otherwise transfer any right or obligation herein without your consent. Any dispute between you and Minted shall be decided under California law, via binding arbitration in accordance with applicable rules of the American Arbitration Association. Any such arbitration demand shall be filed in San Francisco, California within one year of the date that any claim may arise.

CONTEST PRIZE OVERVIEW:

SALES COMMISSIONS:

Product	Sales Commission
Printed and “Print-It-Yourself” stationery products incorporating the Work	6%
Digital cards incorporating the Work (excluding “Print-It-Yourself” stationery)	8%
Art prints incorporating the Work (note that this is different than the commission for self-launched art prints sold in your Store, which have a lower commission)	10%
All other products incorporating the Work	As determined by Minted upon Minted’s launch of each such product; Minted will notify you of the applicable Sales Commission for each such product.

MATCHING ITEMS:

Winners may be asked to submit 2 alternate colorways for their art print when applicable and a detailed description of the print. If you submit an art series, we may ask for additional pieces in the series.

PRIZES:

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- **By Land or By Sea Award:** For the best piece that depicts travel from one place to another: **\$250**
- **Critique Award:** For the top five artists who display extraordinary community spirit and whose comments receive the highest number of "Constructive" votes by the time submissions close. Learn more about getting and giving feedback [here](#): **\$50 in Minted credit**

For this challenge, give fifteen or more constructive comments by the time voting opens and you'll be automatically entered in a random drawing to win a one-on-one feedback session with our Minted Art merchant!

As a reminder, Special Prizes are a form of Editors' Pick and are selected from previously-announced Editors' Picks and top-rated selections. As such, Editors' Picks who are awarded Special Prizes will receive the applicable Special Prize amount in lieu of the Editors' Pick prize amount (unless the Editors' Pick prize is higher than the Special Prize, in which case, you would receive the higher prize amount). Top-

rated designs who are awarded Special Prizes will receive the applicable Special Prize amount in addition to the applicable top-rated prize amount.

In addition, Products based our top-rated designs (as voted by the community), Editors' Picks, and award winners will be made available for sale on our Site, with those Artists receiving Sales Commissions (as further described above), in addition to the applicable cash Prize.